

# *Ten Semifinalists Named in the Fifth Annual New York Times Company Nonprofit Excellence Awards*

NEW YORK--(BUSINESS WIRE)--The New York Times Company announced today the 10 semifinalists for the 2011 New York Times Company Nonprofit Excellence Awards.

“These organizations are living examples of the creative management that it takes today to run successful nonprofits”

The awards honor outstanding management practices and encourage innovation and communication among the large and diverse nonprofit communities of New York City, Long Island and Westchester. The Awards are a collaboration of [The Nonprofit Coordinating Committee of New York \(NPCC\)](#), [Philanthropy New York](#) and The New York Times Company.

A total of \$40,000 will be awarded to three organizations at a special event at TheTimesCenter in New York City on June 23, 2011. The Gold prize winner will receive \$25,000, the Silver prize winner, \$10,000 and the Bronze winner, \$5,000. Each of the winning organizations will also receive a scholarship to the Social Enterprise Programs in Executive Education at Columbia Business School.

“A silver lining in these otherwise hard times is a renewed appreciation of the nonprofit sector,” said Ronna D. Brown, president, Philanthropy New York. “It’s important to highlight the ways that excellent management of grant-seeking organizations is critical to successful programs and outcomes.”

“This awards program is all about highlighting outstanding management strategies and broadly sharing the successes and insights across the nonprofit sector,” said Diane McNulty, executive director, corporate communications, The New York Times Company. “These 10 organizations should be strongly congratulated for their leadership and distinctive performance sustaining the vital role they play for the benefit of society.”

The semifinalists, who are recognized for management excellence rather than program content and vary in size and services offered, are:

“These organizations are living examples of the creative management that it takes today to run successful nonprofits,” said Michael Clark, president, Nonprofit Coordinating Committee of New York. “The leaders of these organizations have a lot to teach us all about swimming upstream.”

- Center for Alternative Sentencing and Employment Services – provides accountability to the courts while addressing the factors that underlie criminal behavior, including lack of education, unemployment, homelessness, substance abuse and untreated mental health disorders.
- City Harvest – exists to end hunger in communities throughout New York City through food rescue and distribution, education and other practical, innovative solutions.

- City Parks Foundation – offers programs and community building initiatives throughout the five boroughs that reach more than 600,000 people each year, contributing to the revitalization of neighborhoods.
- Community Access – assists people with psychiatric disabilities in making the transition from shelters and institutions to independent living. It provides safe, affordable housing and support services and advocates for the rights of people to live without fear or stigma.
- Harlem Academy – is an independent school that offers merit-based, needs-blind admissions. Working in partnership with families, its goal is to prepare each student to enter and thrive at a top secondary school.
- Harlem Educational Activities Fund – helps dedicated public school students from Harlem and the surrounding communities develop the intellectual curiosity, academic ability, social values and personal resiliency they need to ensure success in school, career and life.
- Heart of Brooklyn – is a consortium of the leading cultural institutions located near Grand Army Plaza in central Brooklyn: Brooklyn Botanic Garden, Brooklyn Children’s Museum, Brooklyn Museum, Brooklyn Public Library, Prospect Park and Prospect Park Zoo.
- New York City Outward Bound – helps students from underserved communities build the foundation of knowledge, skills and habits of mind that prepare them for success in college, careers and citizenship.
- Sanctuary for Families – is dedicated to the safety, healing and self-determination of victims of domestic violence and related forms of gender violence through comprehensive services for its clients and their children, outreach, education and advocacy.
- Women’s Housing and Economic Development Corporation – builds energy-saving, affordable homes and provides support for low-income families in the South Bronx.

Additional financial and in-kind support in the past year was provided by The Clark Foundation, Google Inc., the Surdna Foundation, McGladrey & Pullen, LLP, the Fund for the City of New York, The New York Community Trust, New York Life Foundation, The Venable Foundation, Wells Fargo, Community Resource Exchange and the Altman Foundation. For more information on the program, please visit [www.NYTimes-Community.com](http://www.NYTimes-Community.com).

The New York Times Company (NYSE: NYT), a leading media company with 2010 revenues of \$2.4 billion, includes The New York Times, the International Herald Tribune, The Boston Globe, 15 other daily newspapers and more than 50 Web sites, including NYTimes.com, Boston.com and About.com. The Company’s core purpose is to enhance society by creating, collecting and distributing high-quality news, information and entertainment. ([www.nytco.com](http://www.nytco.com))

Nonprofit Coordinating Committee of New York (NPCC) serves as the umbrella membership and service organization for some 1,600 nonprofits in New York City, Long Island and Westchester. NPCC is the leading information source and voice for nonprofits in the New York City area on sector-wide issues, as well as a provider of support services and cost-saving programs for our members. It informs and connects nonprofit leaders, saves nonprofits money, and strengthens the nonprofit sector by building positive relations with government and advocating effective, accountable and transparent nonprofit management and governance. ([www.npccny.org](http://www.npccny.org))

Philanthropy New York is a nonprofit membership organization of 285 grantmaking foundations and corporations in the tri-state New York area and beyond. Its members award about \$3.9 billion annually to charitable organizations in New York and around the globe. Philanthropy New York seeks to strengthen philanthropy by offering programs and resources for valuable and strategic grantmaking. Its mission is to promote and support the practice of effective philanthropy for the public good. ([www.philanthropynewyork.org](http://www.philanthropynewyork.org))

